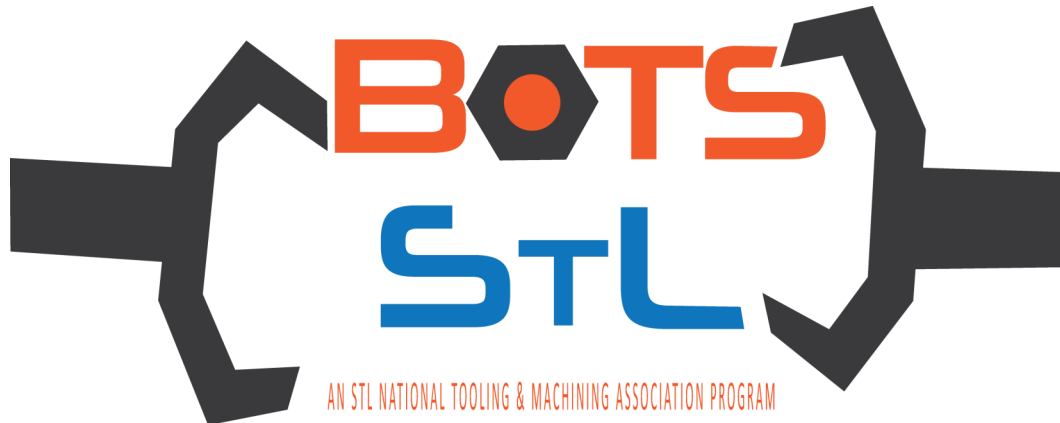


WE'RE CRUSHING MISCONCEPTIONS & SHAKING UP THE WAY STUDENTS LOOK AT MANUFACTURING.

WE'RE BUILDING... FIERCE BOTS AND A WORKFORCE WITH METTLE.



## STORY STARTERS:

**RIPPED FROM THE HEADLINES:** Manufacturing is at the forefront of the presidential agenda. In just the first few months of his administration, President Trump has already met with industry leaders about the future of U.S. manufacturing. Those leaders are telling the president that they need qualified employees with the skill set for a changing industry. BotsSTL is that training ground. Meet the students who will be the future of the industry.

**IT'S NOT YOUR FATHER'S MANUFACTURING INDUSTRY:** Our industry sponsors welcome you to come experience manufacturing in the year 2017. The manufacturing industry of today is probably not what you have pictured. In a time when the job market can be challenging for young people, there are jobs in manufacturing... and those jobs are high-tech, good paying jobs that make for strong careers for the next generation.

**STUDENTS LEARN SKILLS TODAY FOR THE JOBS OF TOMORROW:** BotsSTL sparks an interest. Student who never thought about careers in the manufacturing industry before are now researching, designing and building robots. They are part of the maker movement that is sweeping the country and a critical part of the St. Louis economy. Positions are available right now in St. Louis manufacturing shops, and company's are finding potential candidates in the BotsSTL program.

**SEE STUDENT BOT BUILDERS IN ACTION:** As the BotsSTL Competition approaches, our students are hard at work—preparing their bots for battle. Our participating schools welcome members of the media to see the building process in action! Reporters are invited to speak with students, instructors and administrators about how the new BotsSTL program not only builds robots but builds science, technology, engineering and math skills as well as student confidence.

# ENGAGE FOR ACTION.

*Feel the power of purpose in the ring, your school and your city.*

(314) 540-2892 • [info@BotsSTL.org](mailto:info@BotsSTL.org) • [BotsSTL.org](http://BotsSTL.org)

